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Jennifer Webster Appointed Director of Sales at Eagle Mountain House & Golf Club

Headshot Available: [HERE](#)

JACKSON, N.H. (March 2022) – The historic Eagle Mountain House & Golf Club in Jackson, New Hampshire has announced the appointment of **Jennifer Webster** as the new Director of Sales. In her position, Webster will execute all sales strategies for group and leisure markets; develop new programs to maximize opportunities and exceed revenue goals; oversee the performance management, coaching, recruiting and selection of the hotel’s sales team as well as manage the hotel’s 5,000 square feet of unique, flexible space available for weddings and special events.

“Jennifer is a very motivated industry veteran and a great addition to our executive team,” said Joel Bourassa, General Manager of Eagle Mountain House & Golf Club. “We’re always proud to be able to promote from within Mainsail Lodging & Development’s portfolio, and with her extensive experience in leisure and group hospitality sales, we’re confident Jennifer will take our property to the next level in superior service and guest satisfaction.”

Webster grew up in New Hampshire and has spent the majority of her 15-year hospitality and tourism career in the Atlanta area. She most recently served as the Catering Sales Manager for Epicurean Atlanta, where she fine-tuned her exceptional leadership, organizational and problem resolution skills. Her distinguished career also includes time as Senior Catering Sales Executive at Atlanta Marriott Marquis; Director of Events at Hyatt Regency Atlanta Perimeter at Villa Christina; Director of Catering & Conference Services at The Westin Buckhead Atlanta; and Sales Manager of Catering with Starwood Hotels & Resorts Worldwide.

Surrounded by the 800,000-acre White Mountain National Forest, the 19th-century Eagle Mountain House & Golf Club has been a popular haven of blissful mountain living since 1879. A Historic Hotel of America, the resort is one of the area’s few remaining Grand Hotels, with easy access to the nearby attractions, shops and restaurants of Jackson, New Hampshire and the entire scenic Mt. Washington Valley. The timeless hotel continues to welcome generations of guests with its captivating garden, mountain, and river view accommodations, 9-hole golf course, and award-

winning Eagle Landing Tavern, all in an idyllic mountain setting. For more information on Eagle Mountain House & Golf Club, visit EagleMT.com.

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About Eagle Mountain House & Golf Club

Surrounded by the nearly 800,000-acre White Mountain National Forest, the Eagle Mountain House & Golf Club is a haven for visitors seeking the outdoor bliss of mountain life. The historic 1879 resort is located near the attractions, shops and restaurants of Jackson, New Hampshire, and features relaxing accommodations with garden, mountain or river views. The signature and award-winning Eagle Landing Tavern brings a local twist to classic comfort foods, serving breakfast, lunch and dinner. A Historic Hotel of America, the 19th-century hotel embraces New England's four seasons with year-round activities. In addition to its own 9-hole course, the lodge is convenient to the area's best outdoor adventures from hiking and kayaking, to fishing, zipline tours and the best cross-country skiing in the eastern US. From the historic details in the hotel to the cascading Wildcat River falls, Eagle Mountain House & Golf Club is also prized as one of the most picturesque wedding venues in the White Mountains. EagleMT.com

About Mainsail Lodging & Development

Mainsail Lodging & Development is an award-winning, Tampa, Florida-based company specializing in hotel, furnished housing, and resort property management and development, marketing and sales. An established company with a dynamic entrepreneurial spirit, Mainsail prides itself in finding unique lodging opportunities with a purpose and applying its passion and expertise to each project. Founded by President Joe Collier with a combination of daring vision and dogged determination, Mainsail has built an impressive portfolio of top-branded properties throughout the southeastern United States and Caribbean. Each Mainsail property inspires guests with a distinct character and meticulously crafted, sophisticated style, from a private island resort, and urban culinary showplaces, to waterfront marvels, boutique southern hotels, and a historic jazz era icon. Stay Sojo, Mainsail's newest brand, provides short-term furnished living options across the country, while Mainsail Vacation Rentals manages a collection of private vacation homes in Florida and the Caribbean. To ensure long-term success and profitability, Mainsail relies on the dedication of its high-performing leadership team, a growing group of enterprising investors, and a commitment to giving back, every step of the way. MainsailHotels.com

About Heaton Companies

Heaton Companies has a 50-year history in Florida and beyond. The company developed and owns the Vero Beach Hotel and Spa in Florida, along with the two restaurants there – Cobalt and Heaton's Reef. Additional Heaton Companies' hotel holdings include the Taconic Hotel in Manchester, Vermont, and its restaurant, the Copper Grouse in Manchester, Vermont, and Eagle Mountain House in Jackson, New Hampshire and its restaurant, Highfields. Residential holdings in Florida include Ouanalao Residences & Resort in Jensen Beach, Old Oak Lane in Vero Beach, Tarpon Flats on North Hutchison Island, and Maison Residences in Islamorada. For additional information, visit HeatonCompanies.com, like them on [Facebook](https://www.facebook.com/HeatonCompanies), follow on [Twitter](https://twitter.com/HeatonCompanies) and [LinkedIn](https://www.linkedin.com/company/HeatonCompanies), or call 561.833.5500.